



Moon Area Hockey Association

Corporate Sponsorship Game Jerseys

The Moon Area Hockey Association ("MAHA") is selling the "shirts of their backs" to Corporate sponsors for the 2007-2008 season.

The sponsorship fees for the upcoming season are:

Varsity: \$2,000
Junior Varsity: \$1,500
Freshman: \$1,000
Varsity, JV and Freshman combined: \$4,000

Sponsoring corporations will get their name or logo on the lower back panel of all game jerseys (both home and away) for the team sponsored.

The varsity hockey team plays 22 regular season games. All home games (11 of them) and one away game are played at Airport Ice Arena in Moon Township. Another away game is at Robert Morris University's Island Sports Center. So, 13 of 22 regular season games are local.

The varsity often draws large crowds, both for its games and for the games that immediately precede or follow.

In addition, almost all varsity games are televised on Moon Community Access Television (Channel 14).

Therefore, the varsity sponsorship provides a corporation with a great opportunity to be visible to thousands of potential customers.

The junior varsity and freshman teams play 18 and 16 games, respectively, and the home (and some away) games are at Airport Ice Arena. Therefore, sponsorship of these teams also reach large numbers of potential customers.

MAHA is a 501(c)(3) charitable organization, so your donation/sponsorship may be tax deductible.

If you are interested in sponsoring one or more teams, please contact either Doug DeNardo (412.496.7699) or Rick Smitsky (412.287.3686).